

## Possible extension of the implementation of the new front warning label system under the NOM-051-SCFI/SSA1-2010

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Today a draft inter-institutional ruling among the Ministry of Economy, the Ministry of Health and the Federal Consumer Protection Agency (**PROFECO**) was published on the webpage of the National Regulatory Improvement Commission (**CONAMER**), related to the verification of compliance with the modification of the “*NOM-051-SCFI/SSA1-2010, General labeling specifications for prepackaged food and non-alcoholic beverages-commercial and health information*”, which would require the inclusion of a new front warning label system on prepackaged food and non-alcoholic beverages beginning on October 1, 2020.

The draft ruling establishes that the producers, importers or marketers of products subject to the new labeling system will not be sanctioned during the verifications that PROFECO and the Federal Commission for Protection from Sanitary Risks (**COFEPRIS**) carry out from September 1, 2020 to November 30, 2020. The draft ruling would also permit the continuation, until November 30, 2020, of the sale of beverages and food to the final consumer even if they do not contain the new front warning label system.

In reality, the ruling would delay the mandatory application of the new labeling system from October 1 to November 30, 2020. In any case, it is important to clarify that this extension will not take effect until it is published in the Official Federal Gazette.

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